

"Steppin' thru The Looking Glass!"

31st Annual Marin Senior Information Fair

October 26, 2016 ● 9:00 AM - 3:00 PM ● Marin Center Exhibit Hall - San Rafael, Ca.

*Agency/Club/Business Name: _____
Print clearly

*Contact Person & Title: _____
Print clearly

*Street Address: _____
Print clearly

*City: _____ *Zip: _____ *Phone: _____

*Email _____ Bus. Lic.# or 501(c)3: _____
Print clearly Attach copy of 501(c)3

- Internet access? Yes__ ● Prefer quiet area? Yes__
- Health screenings, Games, Special Activities, Contests at your booth? *Describe for publicity:*

- Prizes: Prizes, healthy treats or giveaways at my booth? Yes__ No ___

Briefly describe: _____

- Flyers: We will distribute flyers before the Fair. (Limit 500). I understand my flyer order will be delivered or mailed in early September. Yes, provide _____ Senior Fair flyers.
I want fewer than 25 flyers. If you Send a color PDF via email, I will print them out. Yes_____

✓ **BOOTH & WEBLINK CHOICES BELOW.** ●NOTE: DOUBLE BOOTH SPACES ARE LIMITED

Early Bird discount offered for Applications Postmarked by July 15, 2016
Applications received after August 10 may not be accepted.

BOOTH FEE SCHEDULE

- NON-PROFIT SINGLE EARLY REG. \$125 Postmarked After July 10 \$250
- NON-PROFIT DOUBLE EARLY REG. \$350 Postmarked After July 10 \$450
- FOR-PROFIT SINGLE EARLY REG. \$400 Postmarked After July 10 \$500
- FOR-PROFIT DOUBLE EARLY REG. \$750 Postmarked After July 10 \$850

LINK MY WEBSITE TO FAIR SITE \$50 My web address: _____
Print clearly

CALCULATE TOTAL PAYMENT AMOUNT ENCLOSED \$_____.

• Return APPLICATION, EXHIBITOR AGREEMENT & PAYMENT to:
Marin Senior Information Fair, P.O. Box 4071, San Rafael, CA 94913-4071.

- A check in the correct amount MUST accompany your application.
- Make your check payable to 'Senior Information Fair' (Tax Id # 510 506 394)
 - Confirmation of booth space sent in September. • **No refunds.**

• For more information or additional applications visit www.marinseniorinformationfair.org

➔ Please read, sign & date Exhibitor's Agreement on reverse side ➔

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EXHIBITOR’S AGREEMENT

This agreement is part of your application. Read it carefully. Complete and make copies of both sides for your records. Mail the completed & signed original with payment.

- **EARLY BIRD Applications postmarked by JULY 15, qualify for booth discount rate.**
- **Applications postmarked after July 15, pay higher booth fees.**
- **Applications received after August 1, may not be accepted.**

Marin Senior Information Fair reserves the right to refuse any applicant.

THE UNDERSIGNED AGREES TO ABIDE BY THE FOLLOWING FAIR RULES:
EVERY EXHIBITOR ON THE FAIR FLOOR MUST SUBMIT AN APPLICATION.
NO APPLICATION—NO ACCESS.

1. ***I will set up my Booth on Tuesday, October 25, between 12:30 to 5:30 PM.***
BOOTHS THAT ARE EMPTY at 4:00 PM WILL BE REASSIGNED to Wait-Listed organizations.
NO REFUNDS. NO EXCEPTIONS.
2. **I will be present at our booth by 8:30 AM, on Wednesday, October 26, 2016.**
I will not breakdown my booth and it will be staffed, intact, at all times until close of the Fair at 3:00 PM on Oct. 26th. **BOOTH TEARDOWN STARTS AT 3:00 PM. NO EXCEPTIONS!**
3. **I will help publicize the Fair by distributing or posting flyers if possible.**
4. **I will conduct Fair activities relevant to seniors in the space within our booth.**
5. **I will remove all materials from my booth at 3 PM and dispose of trash in the cans and dumpster provided. Exhibitors who fail to clean up their booth areas are billed \$50 for cleaning.**
6. **For-profit exhibitors contribute 10% of items sold at the event, to Marin Senior Information Fair.**

Exhibitor’s Signature _____

Agency or Business Name: _____

Date _____

Please print clearly

Please be aware: this is a large event.

In order to offer a complete and professional presentation for the enjoyment of guests, and your fellow exhibitors, the Fair relies upon your cooperation.

EVERY EXHIBITOR ON THE FAIR FLOOR MUST SUBMIT AN APPLICATION.
NO APPLICATION—NO ACCESS.

BOOTH TEARDOWN STARTS AT 3 PM. NO EXCEPTIONS.